



# Facebook

Introducing our official Facebook page for HSBC in Hong Kong. Visit or like our page on Facebook now.

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Connect with us on our new Facebook page. You can simply like our Facebook page to see our latest news, insights, offers and connect with us in Hong Kong.

Please do not share any personal account information or passwords directly on our Facebook fan page. To maintain security and confidentiality of your accounts, we will not respond to or act on any account related questions or instructions.

For account related questions, please send us an email through the HSBC Personal Internet Banking or contact us through HSBC phone banking.

HSBC Hong Kong Official Facebook page [www.facebook.com/hsbchk](http://www.facebook.com/hsbchk)

## Social media community rules

The HSBC Hong Kong Facebook Page is an interactive space for customer engagement. Please remember to follow these simple rules.

The Hongkong and Shanghai Banking Corporation Limited in the Hong Kong Special Administrative Region ("Hong Kong") ("HSBC") strongly recommends that you not share any personal data like your name, address, date of birth, bank account number, credit card number etc. on any social media channels. Sharing any such information will be at your own risk. HSBC will never ask you to post any personal data via social media.

Please do not post content that promotes, suggests or encourages:

- Gambling or any content related to online casinos, sports books, bingo or poker;

- The use of firearms/weapons/ammunition, any illegal drugs, prostitution, pornography;
- Nudity, profanity or other adult content, violence, or the use of alcohol or tobacco products;
- The taking up of arms against any person, government or entity or otherwise challenge or seek to overthrow any government;

Or otherwise contains:

- Obscene, indecent, defamatory, libelous, slanderous and/or unlawful content;
- Content that infringes upon, or otherwise violates, the rights of any third party, including copyright, trademark, privacy, publicity or other personal or proprietary rights;
- Content that is deceptive or fraudulent;
- Hateful, or other discriminatory, disparaging or denigrating content, whether directed at an individual, group, or other site users, and whether based upon race, age, gender, disability, sexual orientation, ethnicity, religion, political orientation, national origin, citizenship, ancestry, marital status, veteran status or mental or physical disability or condition, or content that uses adversarial or confrontational tactics to impact a product, service, industry or organization.
- Confidential information that violates any obligation of confidentiality;
- Any viruses, spyware, malware, or other malicious components that are designed to harm the functionality of a computer in any way; or
- "Spam" advertisements or references to non-HSBC offers, products, services or websites;

We are happy if you share our content and like our page. We do not automatically like back new fans. If we do like you, this does not imply endorsement of any kind from HSBC.

We're actively watching what people are saying to and about HSBC on Facebook and value your feedback. However, because of the public nature of the platform, we simply can't respond to or engage on all issues.

HSBC's Facebook presences cannot discuss personal account details via Direct Messages on Facebook. If you have an inquiry requiring the sharing of such information, please send us a message through the HSBC Personal Internet Banking or contact us through HSBC phone banking.