



Eligible HSBC Customers who successfully enroll in the selected eligible life insurance plans during the following Promotional Period can enjoy the following offers[#]:

Promotional Period: 2 July 2021 – 30 September 2021

Eligible Insurance Plans	Promotional Offers – Offer I & II
HSBC Income Goal Deferred Annuity Plan	Offer I: 1% first year premium discount on top of prevailing premium discount offers [#] (except any Staff Discount offers, Maturity Discount offers, Super Jumbo Discount offers, GIP series 8%/16% offers, 8% FIAP Discount offers or Member Get Member Promotion concurrently run by HSBC Life (as defined below))
HSBC Early Income Deferred Annuity Plan	
HSBC Wealth Goal Insurance Plan II	
HSBC Flourish Income Annuity Plan	
Income Goal Insurance Plan II	
Goal Access Universal Life Plan (Education)	
Goal Access Universal Life Plan (Protection)	
HSBC Family Goal Insurance Plan	
HSBC Health Goal Insurance Plan	
Privileged Term Protection Plan	Offer II: 0.5 month premium waiver for the first year on top of prevailing premium waiver [#] (except any Staff Discount offers, Maturity Discount offers, Super Jumbo Discount offers or Member Get Member Promotion concurrently run by HSBC Life (as defined below))

[#] Remarks: Please refer to the below “Terms and Conditions” for details of the offer and the specific product brochures and terms and conditions for details of the products, including any related charges.

Eligible HSBC Customers for Offer I and Offer II
HSBC Customers who apply for any eligible insurance plan(s) completely through video-enabled meeting(s) starting from 2 July 2021 till 30 September 2021; or
HSBC Customers who apply Income Goal Deferred Annuity Plan or Early Income Deferred Annuity Plan completely through phone channel; or
HSBC Customers without any in-force HSBC life policy or pending HSBC life policy application at point of new application; or
HSBC Customers with any in-force HSBC life policy(s) paid up or to be paid up in 2021 at point of new application

Eligible Insurance Plans	Promotional Offer – Offer III, IV & V
HSBC Income Goal Deferred Annuity Plan	Offer III: 1% first year premium discount on top of prevailing premium discount offers [#] (except any Staff Discount offers, Maturity Discount offers, Super Jumbo Discount offers, GIP series 8%/16% offers, 8% FIAP Discount offers or Member Get Member Promotion concurrently run by HSBC Life (as defined below))
HSBC Early Income Deferred Annuity Plan	
HSBC Wealth Goal Insurance Plan II	
HSBC Flourish Income Annuity Plan	
Income Goal Insurance Plan II	
Goal Access Universal Life Plan (Education)	
Goal Access Universal Life Plan (Protection)	
HSBC Family Goal Insurance Plan	
HSBC Health Goal Insurance Plan	
Jade Global/ Jade Ultra Global Generations Universal Life	Offer IV: Single premium payment: 0.5% premium discount; or Annual premium payment: 0.5% discount on first year premium discount on top of prevailing premium discount offers*
HSBC Paramount Global Life Insurance Plan	(except any Staff Discount offers, Maturity Discount offers, Super Jumbo Discount offers, Jade Discount offers, PGIP Discount offers or Member Get Member Promotion concurrently run by HSBC Life (as defined below))

Privileged Term Protection Plan	Offer V: 0.5 month premium waiver for the first year on top of prevailing premium waiver [#] (except any Staff Discount offers, Maturity Discount offers, Super Jumbo Discount offers or Member Get Member Promotion concurrently run by HSBC Life (as defined below))
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[#] Remarks: Please refer to the below “Terms and Conditions” for details of the offer and the specific product brochures and terms and conditions for details of the products, including any related charges.

* Excluding unscheduled premium and overfunding premium.

Eligible HSBC Customers for Offer III, IV & V
HSBC Customers who apply the Eligible Insurance Plans from 2 July 2021 to 30 September 2021 (both dates inclusive) within birth month; or
HSBC Customers with 3 or more existing HSBC in-force life insurance policies at point of new application; or
HSBC Customers who have newly opened or upgraded their HSBC bank account to a HSBC Premier account from 1 April 2021 to 30 September 2021 (both dates inclusive)

Terms and Conditions

1. The promotional offers (the “Promotion”) are only applicable to applications successfully submitted by Eligible HSBC Customers to The Hongkong and Shanghai Banking Corporation Limited and its successors and assigns (“HSBC” or the “Bank”) from 2 July 2021 to 30 September 2020 (both dates inclusive) (the “Promotional Period”) with policy being issued by HSBC Life (International) Limited (“HSBC Life”) within the period of 2 July 2021 to 30 November 2021 (both dates inclusive), and shall at all times be subject to these terms and conditions (“Terms and Conditions”).
2. Staff of HSBC Life or HSBC, its holding company and subsidiaries of such holding company who are eligible to be covered under the HSBC group medical insurance scheme for staff in Hong Kong is not entitled to the Promotion, even if he/she is a HSBC customer and satisfies the eligibility criteria listed above.
3. “Eligible HSBC Customer” means, in respect of the Promotion, HSBC Customers who satisfy one or more of the eligibility conditions listed in the table titled “Eligible HSBC Customers for Offer I and Offer II” or “Eligible HSBC Customers for Offer III, IV & V”, as applicable. “HSBC Customer” means a customer of the Bank or HSBC Life.
4. If an Eligible HSBC Customer who is entitled to receive the Promotion is also entitled to other offer(s) under another concurrent promotion run by HSBC Life in the Hong Kong Special Administrative Region (“Hong Kong”) in respect of the same type of designated product or service (such as the concurrent Staff Discount offers, Maturity Discount offers, Super Jumbo Discount offers, GIP series 8%/16% offers, 8% FIAP Discount offers, Jade Discount offers, PGIP Discount offers or Member Get Member Promotion), such customer is only entitled to receive the offer of the highest value at HSBC Life’s discretion.
5. Offer I and Offer III provide a 1% first year premium discount on top of prevailing premium discount (except any Staff Discount offers, Maturity Discount offers, Member Get Member Promotion, GIP series 8%/16% offers, 8% FIAP Discount offers or Super Jumbo Discount offers concurrently run by HSBC Life) with both the 1% and prevailing premium discount calculated based on the original premium (e.g., total premium discount amount = ((1% + prevailing premium discount) x first year premium)).
6. Offer II and Offer V offer a deduction of 0.5 month premium for the first year, calculated based on the original premium, on top of the prevailing premium waiver (except any Staff Discount offers, Maturity Discount offers, Member Get Member Promotion or Super Jumbo Discount offers concurrently run by HSBC Life).
7. Offer IV provide a 0.5% first year premium/single premium discount on top of prevailing premium discount (except any Staff Discount offers, Maturity Discount offers, Member Get Member Promotion, Jade Discount offers, PGIP Discount offers or Super Jumbo Discount offers concurrently run by HSBC Life) with both the 0.5% and prevailing premium discount calculated based on the original premium (e.g., total premium discount amount = ((0.5% + prevailing premium discount) x first year premium/single premium)).
8. Offers under the Promotion are not applicable to policies applied in a company’s name.
9. The offers under the Promotion are not exchangeable for cash and are not transferable.
10. HSBC Life reserves the right to accept or reject any application for any plan based on the information provided by applicant as the potential policyholder and/or the potential life insured during the application.
11. For monetary disputes arising between HSBC and the Eligible HSBC Customer out of the selling process or processing of the related transaction, HSBC will enter into a Financial Dispute Resolution Scheme process with the Eligible HSBC Customer; however, any dispute over the contractual terms of the product should be resolved between HSBC Life and the Eligible HSBC Customer directly.
12. The Bank and HSBC Life reserve the right to change these Terms and Conditions at any time and the offers may be withdrawn and/or terminated by the Bank and/or HSBC Life at their/its discretion without prior notice to the Eligible HSBC Customers or to anyone. The Bank and HSBC Life accept no liability for any such change, withdrawal and/or termination. The Bank and HSBC Life shall not be liable for: (a) any loss, costs or damages (directly or indirectly) relating to any changes in respect of these Terms and Conditions, or (b) any exercise of any discretion by HSBC Life or HSBC in respect of the Promotion.
13. All offers under the Promotion are provided subject to prevailing regulatory requirements.
14. No person other than the Eligible HSBC Customer, the Bank and HSBC Life will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
15. In the event of dispute, the decision of the Bank and HSBC Life shall be final and conclusive. Based on HSBC Life’s internal criteria, HSBC Life may consider some special cases on exceptional basis at the absolute discretion of HSBC Life.



16. Should there be any discrepancy between the English and Chinese versions of these Terms and Conditions, the English version shall prevail.
17. These Terms and Conditions are governed by and construed in accordance with the laws of Hong Kong.
18. Each of the Bank, HSBC Life and the Eligible HSBC Customer submits to the non-exclusive jurisdiction of the courts of Hong Kong but these Terms and Conditions may be enforced in the courts of any competent jurisdiction.

The life insurance plans are underwritten by HSBC Life, which is authorised and regulated by the Insurance Authority of Hong Kong to carry on long-term insurance business in Hong Kong and is incorporated in Bermuda with limited liability. HSBC Life will be responsible for providing your insurance coverage and handling claims under your life insurance policy. The Bank is registered in accordance with the Insurance Ordinance (Cap. 41 of the Laws of Hong Kong) as an insurance agent of HSBC Life for the distribution of life insurance products in Hong Kong. The above products are products of HSBC Life but not HSBC and they are intended only for sale in Hong Kong. For product details and related charges, please refer to the relevant brochures and policy or contact our HSBC branch staff.

Issued by The Hongkong and Shanghai Banking Corporation Limited and HSBC Life (International) Limited (incorporated in Bermuda with limited liability)

合資格滙豐客戶於以下之推廣期間成功投保指定合資格人壽保險計劃可享以下優惠#:

推廣期: 2021 年 7 月 2 日至 2021 年 9 月 30 日

人壽保險計劃	優惠: 優惠一及二
滙豐聚富入息延期年金計劃	優惠一: 除任何現有保費折扣優惠 [#] 外 (任何同時由滙豐保險(見下述定義)所提供的員工保費折扣優惠、期滿保費折扣優惠、特大額保費折扣優惠、GIP series 8%/16%優惠、滙豐裕達年金計劃 8% 保費折扣優惠或客戶推薦推廣活動除外), 可獲 1% 首年保費折扣優惠。
滙豐盈達延期年金計劃	
滙溢保險計劃 II	
滙豐裕達年金計劃	
聚富入息保險計劃 II	
駿富教育萬用壽險計劃	
駿富保障萬用壽險計劃	
滙盛人生保險計劃	
滙康保險計劃	
尊尚定期壽險計劃	

[#]優惠詳情請參閱以下條款及細則及指定產品的及宣傳冊子及保單條款及細則, 包括任何有關收費。

優惠一及二之合資格滙豐客戶
由 2021 年 7 月 2 日至 2021 年 9 月 30 日, 完全通過視頻會議申請任何合資格保險計劃的滙豐客戶或
通過電話申請滙豐聚富入息延期年金計劃或滙豐盈達延期年金計劃的滙豐客戶或
在申請新保單時, 並未持有任何仍生效或申請中的滙豐人壽保單的滙豐客戶或
在申請新保單時, 持有任何在 2021 年內已經或將會繳清保費的滙豐人壽保單的滙豐客戶或

人壽保險計劃	優惠: 優惠三、四及五
滙豐聚富入息延期年金計劃	優惠三: 除任何現有保費折扣優惠 [#] 外 (任何同時由滙豐保險(見下述定義)所提供的員工保費折扣優惠、期滿保費折扣優惠、特大額保費折扣優惠、GIP series 8%/16%優惠、滙豐裕達年金計劃 8% 保費折扣優惠或客戶推薦推廣活動除外), 可獲 1% 首年保費折扣優惠。
滙豐盈達延期年金計劃	
滙溢保險計劃 II	
滙豐裕達年金計劃	
聚富入息保險計劃 II	
駿富教育萬用壽險計劃	
駿富保障萬用壽險計劃	
滙盛人生保險計劃	
滙康保險計劃	
翡翠環球/ 翡翠尊尚環球世代萬用壽險	
滙瓏環球壽險計劃	優惠五: 除任何現有保費豁免優惠 [#] 外 (任何同時由滙豐保險(見下述定義)所提供的員工保費豁免優惠, 期滿保費豁免優惠、特大額保費豁免優惠或客戶推薦推廣活動除外), 可於首年獲半個月的保費豁免優惠。
尊尚定期壽險計劃	

[#]優惠詳情請參閱以下條款及細則及指定產品的及宣傳冊子及保單條款及細則, 包括任何有關收費。

*不適用於非定期保費及額外非定期保費。

優惠三、四及五之合資格滙豐客戶
在 2021 年 7 月 2 日至 2021 年 9 月 30 日（包括首尾兩天），於生日月份申請上表所述的滙豐人壽保單的滙豐客戶或
在申請新保單時，持有三份或以上仍生效的滙豐人壽保單的滙豐客戶或
在 2021 年 4 月 1 日至 2021 年 9 月 30 日期間（包括首尾兩天），新開立或把原有滙豐銀行戶口升級至滙豐卓越理財戶口的滙豐客戶

一般條款及細則

- 是次活動之優惠（「優惠」）適用於由 2021 年 7 月 2 日至 2021 年 9 月 30 日，包括首尾兩天（「推廣期」）合資格滙豐客戶成功遞交至香港上海滙豐銀行有限公司及其繼承人及受讓人（「滙豐」或「本行」）有關上述合資格保障計劃之申請，及其保單必須於 2021 年 7 月 2 日至 2021 年 11 月 30 日（包括首尾兩天）成功由滙豐人壽保險（國際）有限公司（「滙豐保險」）批核發出。本優惠受下列一般條款及細則（「條款及細則」）約束。
- 滙豐保險或滙豐（及其控股公司及該控股公司之子公司）有資格受滙豐集團之醫療保險計劃保障之員工並不享有此優惠，即使他/她是滙豐客戶並且滿足以上列出的資格標準。
- 「合資格滙豐客戶」就有關之優惠而言，指那些滿足最少一項在上述「優惠一及二之合資格滙豐客戶」列表或，如適用，「優惠三、四及五之合資格滙豐客戶」列表中提及的優惠資格條件之滙豐客戶。「滙豐客戶」是指滙豐銀行或滙豐保險的客戶。
- 若合資格滙豐客戶同時享有以上優惠及滙豐保險於香港特別行政區（「香港」）所提供適用於同一類別產品/服務的其他優惠，例如同期所提供的員工保費折扣優惠、期滿保費折扣優惠、特大額保費折扣優惠、GIP series 8%/16%優惠、滙豐裕達年金計劃 8% 保費折扣優惠、翡翠萬用壽險保費折扣優惠、滙豐環球壽險計劃保費折扣優惠或客戶推薦推廣活動，滙豐保險保留權利，只向該客戶提供價值最高的一項優惠。
- 優惠一及三將提供除任何現有保費折扣優惠外，1% 首年保費折扣優惠，而該 1% 首年保費折扣優惠及現有保費折扣優惠將基於原保費計算（例：總保費折扣 = $((1\% + \text{現有保費折扣}) \times \text{首年保費})$ ）。現有保費折扣優惠則不包括滙豐保險同時所提供的員工保費折扣優惠、期滿保費折扣優惠、客戶推薦推廣活動、GIP series 8%/16% 優惠、滙豐裕達年金計劃 8% 保費折扣優惠或特大額保費折扣優惠。
- 優惠二及五將提供除任何現有保費折扣優惠外，於首年獲半個月保費豁免優惠，而該豁免優惠及現有保費豁免優惠將基於原保費計算。現有保費豁免優惠則不包括滙豐保險同時所提供的員工保費豁免優惠、期滿保費豁免優惠、客戶推薦推廣活動或特大額保費豁免優惠。
- 優惠四將提供除任何現有保費折扣優惠外，0.5% 首年保費/躉繳保費折扣優惠，而該 0.5% 首年保費/躉繳保費折扣優惠及現有保費折扣優惠將基於原保費計算（例：總保費折扣 = $((0.5\% + \text{現有保費折扣}) \times \text{首年保費/躉繳保費})$ ）。現有保費折扣優惠則不包括滙豐保險同時所提供的員工保費折扣優惠、期滿保費折扣優惠、客戶推薦推廣活動、翡翠萬用壽險保費折扣優惠、滙豐環球壽險計劃保費折扣優惠或特大額保費折扣優惠。
- 是次推廣活動之優惠不適用於以公司名義投保的保單。
- 優惠不可轉讓或兌換現金。
- 「滙豐保險」將因應保單持有人及/或受保人於申請期間所提供的資料保留接受或拒絕任何有關計劃之申請的權利。
- 有關與滙豐於銷售過程或處理有關交易的金錢糾紛，滙豐將與合資格滙豐客戶把個案提交至金融糾紛調解計劃；有關涉及合資格滙豐客戶在保單條款及細則中的任何糾紛，則直接由滙豐保險與合資格滙豐客戶共同解決。
- 本行及滙豐保險保留於任何情況下更改條款及細則的權利。本行及/或滙豐保險亦可能運用他們它的酌情權取消及/或終止優惠而毋須事前通知合資格滙豐客戶或任何人。本行及滙豐保險不會為相關改變、終止及/或取消決定所引致之影響負上任何責任。本行及滙豐保險不會為相關改變、終止及/或取消決定所引

致之影響負上任何責任。因本條款及細則的任何更改而可能造成的任何(直接或間接)損失、損害或支出或任何行使本行或滙豐保險對此推廣的酌情權，本行及滙豐保險概不負責。

13. 是次優惠均受有關的監管條例約束。
14. 除有關合資格滙豐客戶、本行及滙豐保險以外，並無其他人士有權按《合約（第三者權利）條例》強制執行本條款及細則的任何條文，或享有本條款及細則的任何條文下的利益。
15. 若有任何爭議，本行及滙豐保險保留最終決定權。根據滙豐保險的內部准則，滙豐保險保留最終權利特別檢視個別個案。
16. 如英文譯本與中文譯本在文義上出現分歧，概以英文為準。
17. 以上推廣條款及細則受香港法律所管轄，並按照香港法律詮釋。
18. 本行、滙豐保險及合資格滙豐客戶受香港特別行政區法律管限，並據此解釋。有關各方受香港法院之非專屬司法管轄權管轄。本條款及細則可由任何具司法管轄權之法院執行。

以上人壽保險計劃乃由滙豐保險承保，滙豐保險已獲香港保險業監管局授權及受其監管於香港經營長期保險業務並於百慕達註冊成立之有限公司。滙豐保險將負責按人壽保單條款為您提供保險保障以及處理索償申請。本行乃根據保險業條例（香港法例第41章）註冊為滙豐保險於香港分銷人壽保險之代理商。以上產品乃滙豐保險而非滙豐之產品，並只在香港銷售。有關產品細節及相關費用，請參閱有關之宣傳冊子及保單條款及細則或聯絡本行分行員工。

由香港上海滙豐銀行有限公司及滙豐人壽保險（國際）有限公司 - 註冊成立於百慕達之有限公司。