

2019 Bonds / CD Offer for Selected Customers

Promotional Terms and Conditions

Important Risk Warning

1. Bond is investment products. The investment decision is yours but you should not invest in bonds unless you consider it suitable for you having regard to your financial situation, investment experience and investment objectives.
2. Bonds/Certificates of deposit (“CD”) are NOT equivalent to a time deposit.
3. **CD is NOT a protected deposit and is NOT protected by the Deposit Protection Scheme in Hong Kong.**
4. Issuer's Risk – The Bond/CD is subject to both the actual and perceived measures of creditworthiness of the issuer. There is no assurance of protection against a default by the issuer in respect of the repayment obligations. In the worst case scenario you might not be able to recover the principal and any /coupon if the issuer defaults on the bond/CD.

Additional risks are disclosed in the section of "Risk Disclosure" below. Please refer to it for details.

General terms and conditions

1. The Hongkong and Shanghai Banking Corporation Limited, Hong Kong (and its successors and assigns) (the “Bank” or “HSBC”) reserves the right to change these Promotional Terms and Conditions and to withdraw or terminate the offer at any time at its discretion without prior notice.
2. No person other than the Eligible Customer (as defined below) and the Bank will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these Promotional Terms and Conditions.
3. In the event of any dispute arising out of this promotion, the decision of the Bank shall be final and conclusive.
4. Where there is any discrepancy or inconsistency between the Chinese and English versions of these Promotional Terms and Conditions, the English version shall apply and prevail.
5. The offer under this promotion is provided subject to the prevailing regulatory requirements.
6. These Promotional Terms and Conditions are governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region.

Specific terms and conditions

0.1% Cash Rebate for Bonds / Certificates of deposit (“CD”) purchases (the “Offer”)

1. The Offer is effective from **2 January 2019 to 31 December 2019**, both dates inclusive (the “Promotional Period”).
2. The Offer is applicable to **selected customers** who have any HSBC investment account with account suffix 380 or 381 (each an “Eligible Investment Account”) and with no holding and transactions of any bond / CD in the previous 6 months prior to the first time bond / CD purchase transaction conducted during the Promotional Period (the “Eligible Customers”).
3. Subject to Clause 4 below, the Offer is a cash rebate equivalent to 0.1% on the total nominal value of the **first time** bond / CD purchase (excluding bonds in respect of retail initial public offerings) which is successfully executed by an Eligible Customer via **HSBC Personal Internet Banking** (www.ebanking.hsbc.com.hk) or **HSBC branch** through his/her Eligible Investment Account during the Promotional Period (the “Eligible Transaction”). The cash rebate is subject to a maximum of **RMB 3,000** for purchase of RMB-dominated bond/CD or **HKD 3,000** for purchase of bond/CD in any other currency for each Eligible Customer during the entire Promotional Period. Sell transactions of

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bond or CD are **not** eligible for the Offer.

- The cash rebate will be converted to and paid in **Hong Kong dollars** at a prevailing exchange rate designated by the Bank from time to time. The rebate amount will be credited to the settlement account of the Eligible Investment Account by the dates listed in the table below. Eligible Customers must not terminate or downgrade these accounts on or before the relevant rebate dates listed in the table below in order to enjoy the Offer:

Date of Eligible Transaction	Cash rebate to be credited on or before the date specified below
2 January 2019 – 31 March 2019	31 May 2019
1 April 2019 – 30 June 2019	31 August 2019
1 July 2019 – 30 September 2019	30 November 2019
1 October 2019 – 31 December 2019	28 February 2020

- If an Eligible Customer is entitled to receive more than one concurrently running bond and CD promotional offers on cash rebate, the Eligible Customer will be entitled to one of the offers only, and the Bank reserves the right to award **only** the offer deemed to be of the highest value to that customer at the Bank's discretion.

Risk Disclosure

- Investment involves risk. You should carefully consider whether any investment products or services mentioned herein are appropriate for you in view of your investment experience, objectives, financial resources and circumstances.
- Bonds/CD are mainly medium to long term fixed income products, not for short term speculation. You should be prepared to hold your funds in bonds/CD for the full tenor; you could lose part or all of your principal if you choose to sell your bonds/CD prior to maturity.
- It is the issuer to pay interest and repay principal of bonds/CD. If the issuer defaults, the holder of bonds/CD may not be able to receive back the interest and principal. The holder of bonds/CD bears the credit risk of the issuer and has no recourse to HSBC unless HSBC is the issuer itself.
- Indicative price of bonds/CD are available and bonds/CD prices do fluctuate when market changes. Factors affecting market price of bonds/CD include, and are not limited to, fluctuations in interest rates, credit spreads, and liquidity premiums. The fluctuation in yield generally has a greater effect on prices of longer tenor bonds/CD. There is an inherent risk that losses may be incurred rather than profit made as a result of buying and selling bonds/CD.
- If you wish to sell bonds/CD, HSBC may repurchase it based on the prevailing market price under normal market circumstances, but the selling price may differ from the original buying price due to changes in market conditions.
- There may be exchange rate risks if you choose to convert payments made on the bonds/CD to your home currency.
- The secondary market for bonds/CD may not provide significant liquidity or may trade at prices based on the prevailing market conditions and may not be in line with the expectations of holder of bonds/CD.
- If bonds/CD are early redeemed, you may not be able to enjoy the same rates of return when you use the funds to purchase other products.

For Renminbi (RMB) products:

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1. There may be exchange rate risks if you choose to convert RMB payments made on the bonds/CD to your home currency.
2. RMB debt instruments are subject to interest rate fluctuations, which may adversely affect the return and performance of the RMB products.
3. RMB products may suffer significant losses in liquidating the underlying investments if such investments do not have an active secondary market and their prices have large bid/ offer spreads.
4. You could lose part or all of your investment if you choose to sell your RMB bonds/CD prior to maturity.

Remarks:

Making available this document or any marketing materials or any market or product information to you shall not, by itself, constitute solicitation of the sale or recommendation of any product. If you wish to receive solicitation or recommendation from us, please contact us and, where relevant, go through our suitability assessment before transacting.

Issued by The Hongkong and Shanghai Banking Corporation Limited