



# Well+

Unlock your true  
wellness



## What is Well+?

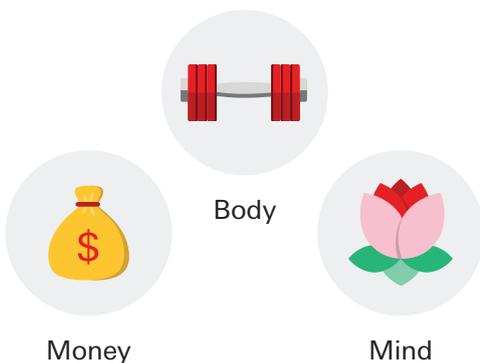
Improving your wellness can be fun and rewarding. Well+ is a wellness reward programme on HSBC HK Mobile Banking designed to help improve the health of your Body, your Money and your Mind. What's more, you can earn up to **\$2,000 RewardCash\*** with Well+.

The programme is divided into different levels, each with a set of designated tasks, such as quizzes and physical challenges, that is conceived to help you make small progress along your journey to improve the health of your body, money and mind.

It is free to join and is available to all HSBC HK Mobile Banking users.

## How does it work?

Each of the levels consists of a number of fun and interactive activities to help you achieve physical, financial and mental health. To level up, simply complete each set of tasks.



### Badge Belt

3 standard badges representing the three areas of holistic wellness – Body, Money and Mind. In order to earn the badges for each level, you must complete the designated activities.

### Fitness Fun

You will need to achieve a fitness goal at each level by walking, working out, etc. Your activities will be tracked through your devices to keep you updated on your progress.

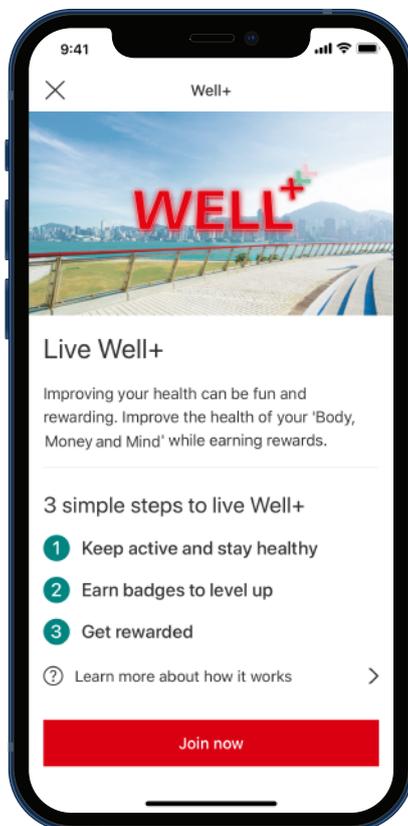
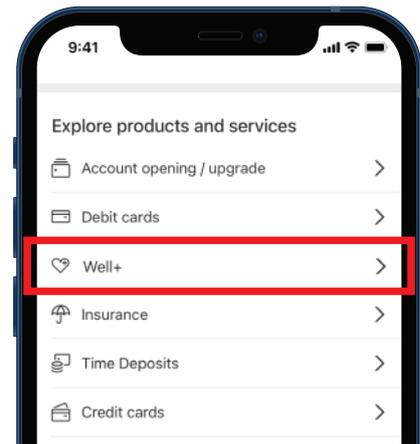


### Rewards

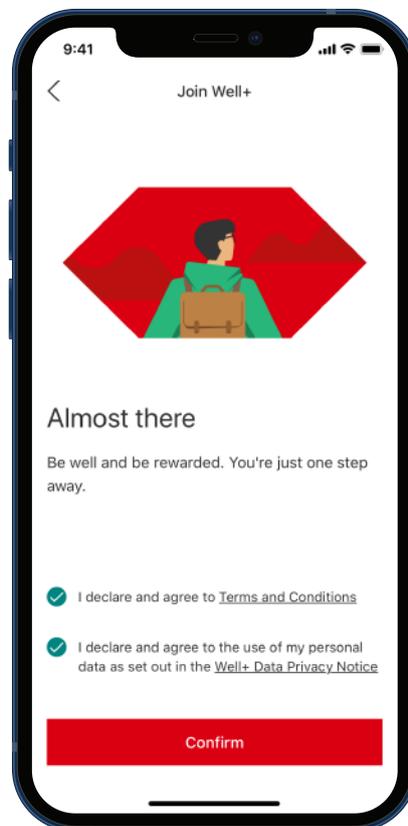
Once you have completed all the activities and earned your badges, you can move on to the next level. You will also be entitled to RewardCash according to the reward tier.

## Enrol in just a few steps

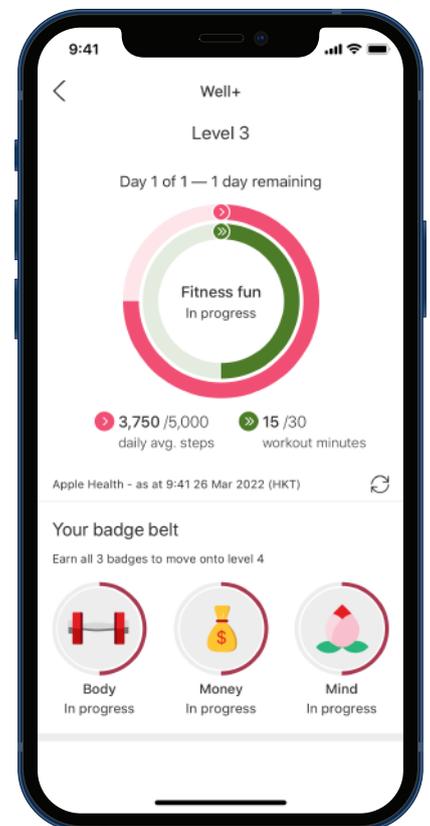
Joining Well+ is easy. Simply log on to the HSBC HK Mobile Banking app, go to 'Home', find 'Explore products and services' and select 'Well+':



Click "Join now" on the Well+ introduction page



Agree to the Well+ Terms and Conditions and Data Privacy Notice and indicate your direct marketing preference



Then, you are all-set to start your Well+ journey

You can start to enjoy bite-sized health, mind, financial and insurance activities to unlock Body, Money and Mind badges, advance to the next level and earn up to \$2,000 RewardCash\*!

## Terms and conditions

1. This joint Programme is co-branded by HSBC Life (International) Limited, incorporated in Bermuda with limited liability ("HSBC Life") and The Hongkong and Shanghai Banking Corporation Limited, incorporated in Hong Kong Special Administrative Region ("Hong Kong SAR") with limited liability ("HSBC"), and is provided in the Hong Kong SAR only.
2. You should not read information shown on this leaflet alone but should always refer to the full and most up-to-date version of the Terms and Conditions ("T&C's"), which are available on the Well+ website and on the "HSBC HK Mobile Banking" app. You should periodically check the T&C's and any other applicable documents relevant to the Programme. The date of the latest version of the T&C's can be found at the bottom of the T&C's under the heading "Last Updated Date". You must be a Well+ member in order to join the Programme.
3. Subject to the T&C's, the minimum eligibility requirements for you to join the Programme are that you meet all of the following requirements:
  - You must be 17 years old or above at the time of application;
  - Have an iOS/Android mobile device that is compatible with "HSBC HK Mobile Banking" app. You are recommended to update your phone to the latest iOS/Android version;
  - Have a compatible health or fitness app that can be synchronised with the Programme;
  - Maintain your status as a valid "HSBC HK Mobile Banking" app user\* throughout the duration of the Programme; and
  - Have not previously cancelled or been terminated from the Programme.+Hong Kong Residents only, not including MPF or Pension only customers
4. HSBC and HSBC Life reserve the right to cancel or terminate the membership if customer cannot fulfill the eligibility requirements as set out above.

\*For the potential earnings of up to \$2,000 RewardCash, it is applicable to customers who are holding an in-force individual HSBC Life insurance policy only. Please refer to relevant T&C's and frequently asked questions (FAQs) available on the Well+ website and on the "HSBC HK Mobile Banking" app for details.

In respect of an eligible dispute (as defined in the Terms of Reference for the Financial Dispute Resolution Centre in relation to the Financial Dispute Resolution Scheme) arising between HSBC and you out of the selling process or the processing of the related transaction, HSBC is required to enter into a Financial Dispute Resolution Scheme process with you; however, any dispute over the contractual terms of any insurance product should be resolved between HSBC Life and you directly.

Visit [www.hsbc.com.hk/WellPlus](http://www.hsbc.com.hk/WellPlus)



HSBC HK App



March 2023

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